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Royal Government of Bhutan
Dzongkhag Administration, Bumthang

"Towards Beautiful Bumthang"



JKD/PLAN /21/2019-2020/ 454

Date: 16/09/2019

The proprietor

M/S Tandin and USD Cable
Bumthang

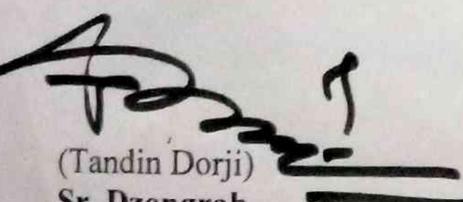
Sub: Business Proposal for Gainful Local Youth Employment

Sir,
Kindly advertise the below information regarding the above mentioned subject through your cable services for 5 days w.e.f 16th to 20th September 2019 .

The Dzongkhag Administration would like to invite Business proposals from interested local youths under the Dzongkhag to provide and engage in gainful employment opportunities. The presentation regarding the business proposal should be presented on 28th September 2019 at the Gangrithang primary school multipurpose hall.

The terms and conditions of the business proposal are available on the Dzongkhag website www.bumthang.gov.bt. The best selected proposals will be fully funded by the Dzongkhag Administration for implementation.

For further enquiry, contact planning unit at 03-631290 during office hours.


(Tandin Dorji)
Sr. Dzongrab

Copy to:

- 1.Dasho Dzongdag for kind information, Jakar Bumthang
- 2.Finance officer for information
- 3.Office Copy

Project (Business) Plan Outline

BRIEF DESCRIPTION OF THE PROJECT

Name and location, Slogan, Logo, Significance, Objectives, Strategies, Plan of Operation
Financing Plan, Brief Profile of the Entrepreneur, Contribution to the Economy (Local
and National)

PROJECT PROFILE

Mission and Vision of the Company, Business Goals and Objectives

MARKETING PLAN

Description of the product

Comparison of the product with its competitor, Value Proposition, Selling Price, Sales
forecast

PROJECT LOCATION

Market Area, Main customer, Total demand, Market share

PROMOTIONAL MEASURES

Marketing Strategy

Distribution Patterns, Marketing Budget

Marketing Analysis

SWOT Analysis, PEST Analysis

PRODUCTION PLAN

Main product, Production process, Fixed Assets, Maintenance and repairs

Sources and equipment, Machinery, Planned capacity,

Terms and conditions for purchase of equipment's

Factory location and layout, Raw materials for manufacturing,

Labor, Cost of Labor, Labor Availability, Labor/Machine Productivity

Factory Overhead Expenses, Production Cost

ORGANIZATIONS AND MANAGEMENT PLAN

Form of Project (Partnership Deed), Organizational Structure, Business experience and
qualifications of the Entrepreneur, Pre-operating Activities and Expenses, Office
Equipment, Administrative Expenses,

FINANCIAL PLAN

Project Cost, Financial Plan and Loan requirement, Security for loan.

Profit and loss Statement, Cash Flow Statement, Balance Sheet,

Loan Repayment Schedule, Break-even point (BEP), Return on investment (ROI)

Financial Analysis

RISK MANAGEMENT